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## Turkey

### Promotion Opportunities

### Quarterly Report

**2005**

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**Report Highlights:**

Given its growing economy and burgeoning tourist sector, there are many market opportunities for food and agricultural products in Turkey. Despite the opportunities, entering the Turkish market can be quite difficult. Attending one of Turkey's food or agriculture trade shows can be an important first step to entering the market. The largest food shows are held annually in Istanbul and Antalya.

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Includes PSD Changes: No  
Includes Trade Matrix: No  
Quarterly Report  
Ankara [TU1]  
[TU]

**Report Highlights:** This report updates FAS Istanbul, Turkey's listing of major trade shows especially on Food and Food Products from **September 2005 to November 2006** (14 months). The purpose of this report is to inform U.S. companies in the food, agriculture, poultry and forest product sectors of potential export opportunities to Turkey and upcoming trade events.

**Disclaimer:**

The promotional activities listed are provided for informational purposes only. No endorsement should be implied unless specifically stated. Terms and conditions of participation are the responsibility of the activity organizer. Please contact the organizer directly for further information.

The following is a list of the upcoming Turkish trade shows. These shows are organized by outside entities and are therefore listed solely for informational purposes. No endorsement should be implied unless specifically stated. Terms and conditions of participation are the responsibility of the activity organizer.

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**Section I.**

**FAS/W Endorsed Trade Shows**

There are currently no FAS endorsed Trade Shows planned in Turkey.

<b>Large-Scale Trade Shows</b>			
Date	Event/Description	Location	Contact/Organizer
<b>FOOD, AGRICULTURE, AGRICULTURE MACHINERY, DAIRY PRODUCTS FAIRS</b>			
<b>February 23-26, 2006</b> These dates are subject to change.	<b>FOTEG ISTANBUL 2006 / FOOD TECHNOLOGY GROUP FAIRS: FOOD TECHNOLOGY 2006</b> 13 <sup>th</sup> International Trade Exhibition for Food Processing Technologies & Equipment A part of the 2006 Food Technology Group Fairs consisting of 4 main sectors: Food Technology 2006, Food Ingredients and Additives 2006, Foodpack 2006, Food Bakerytech 2006. "This is the meeting point for food processing equipment suppliers, food production company representatives and top executives". <b>Annual.</b>	<b>Istanbul, Turkey</b> CNR EXPO Center, Yesilkoy	<b>Contact:</b> Ms. Tomris Bayal Phone: +90-212-216-4010PBX Fax: +90-212-216-3361 Web Site: www.hkf-fairs.com E-mail: tomris@hkf-fairs.com <b>Organizer:</b> <b>HKF Fairs Inc. in cooperation with VNU Exhibitions Europe</b>
<b>February 23-26, 2006</b> These dates are subject to change.	<b>FOOD INGREDIENTS AND ADDITIVES 2006</b> A part of the Food Technology 2006 Group Fairs. "The Food Ingredients & Additive show has become the meeting point for those who demand greater standards. The exhibition, being an ideal showcase for the ingredients sector wishing to enter this lucrative market, brings together exhibitors from around the world". <b>Annual</b>	<b>Istanbul, Turkey</b> CNR EXPO Center, Yesilkoy	<b>Contact:</b> Ms. Tomris Bayal Phone: +90-212-216-4010PBX Fax: +90-212-216-3361 Web Site: www.hkf-fairs.com E-mail: tomris@hkf-fairs.com <b>Organizer:</b> <b>HKF Fairs Inc. in cooperation with VNU Exhibitions Europe</b>
<b>February 23-26, 2006</b> These dates are subject to change.	<b>FOOD BAKERYTECH 2006</b> The International Technology Fair for Bakery & Confectionary <i>" It became a separate exhibition in direct response to heavy demand from the industry. Food Bakerytech present the latest developments in products, equipment and technologies from around the world.</i> <b>Annual</b>	<b>Istanbul/ Turkey</b> CNR EXPO Center, Yesilkoy	<b>Contact:</b> Ms. Tomris Bayal Phone: +90-212-216-4010PBX Fax: +90-212-216-3361 Web Site: www.hkf-fairs.com E-mail: tomris@hkf-fairs.com <b>Organizer:</b> <b>HKF Fairs Inc. in cooperation with VNU Exhibitions Europe</b>

<p><b>April 2006</b> 2006 Fair Calendar will be ready on October or November 2005. It'll take place within the last week of April 2006.</p>	<p><b>KONYA FOOD 2006</b> 4<sup>th</sup> Food Industry Fair. <b>Annual.</b></p>	<p><b>Konya/Turkey</b> TUYAP Konya Fair, Exhibition and Convention Center</p>	<p><b>Contact:</b> Mr. Alp Koparan Phone: +90-332-320-6275 Mobile: +90-535-899-0582 Fax: +90-332-322-8688 Web Site: <a href="http://www.tuyap.com.tr">www.tuyap.com.tr</a> E-mail: <a href="mailto:alpkoparan@tuyap.com.tr">alpkoparan@tuyap.com.tr</a> <b>Organizer:</b> TUYAP Konya Exhibitions Inc.</p>
<p><b>May 11-14, 2006</b> 2006 Fair Calendar will be ready on October or November 2005. These dates are subject to change.</p>	<p><b>BURSA FOOD 2006</b> Bursa 5th Food, Food Processing and Food Additives Fair. It will be organized together with the <b>5th Bursa Packaging Industry Fair</b> and <b>5th Bursa Food-Tech 2005: Food – Beverage and Cooling Technologies Fair. Annual.</b></p>	<p><b>Bursa / Turkey</b> Bursa International Fair, Convention and Congress Center</p>	<p><b>Contact:</b> Mr. Ismail Tekdogan Phone: +90-224-211-5081 Fax: +90-224-211-2216 Web Site: <a href="http://www.tuyap.com">www.tuyap.com</a> E-mail: <a href="mailto:tuyapbursa@tuyap.com.tr">tuyapbursa@tuyap.com.tr</a> <b>Organizer:</b> TUYAP Bursa Fairs Organization Inc.</p>
<p><b>September 01-04, 2005</b>  <b>September 05-09, 2006</b></p>	<p><b>AGROTEC 2005 - 2006</b> <b>The 9<sup>th</sup> International Agricultural Fair.</b> <i>"On its 9th year AGROTEC agriculture fair aims at introducing the latest developments on the agricultural machinery, equipment and tools to the institutions, organizations and companies belonging to the public and private sector, and being used by farmers. This fair gives an opportunity to show all vegetable and animal products together, and embraces the both sub sectors producing the same inputs for these products at the same time". Annual</i></p>	<p><b>Ankara/ Turkey</b> ALTINPARK EXPOCENTER</p>	<p><b>Contact:</b> Mr. Arda Akdemir, Foreign Affairs Manager Phone: +90-312-491-6760 Cell: +90-555-499-3373 Fax: +90-312-491-7803 WebSite: <a href="http://www.infofair.com.tr">www.infofair.com.tr</a> E-mail: <a href="mailto:akdemir@infofair.com.tr">akdemir@infofair.com.tr</a>  <b>Organizer:</b> Info International fair &amp; Exhibition Ltd. Co.</p>
<p><b>September 15-18, 2005</b>  <b>November 22-25, 2006</b> The dates for 2006 are subject to change.</p>	<p><b>FOOD 2005 (World Food)</b> 13th International Food &amp; Beverage, Food Ingredients Systems Exhibition. <b>FAS Ankara has participated in this show in past years.</b> The show covers food products, shop design and franchising. <b>This is the biggest show of its kind</b> and provides excellent access to local food importers, distributors, wholesalers and retailers. <b>Annual</b></p>	<p><b>Istanbul/ Turkey</b> CNR Expo Center, Yesilkoy</p>	<p><b>Contact:</b> Ms. Tugba Karadeniz Papi, In.'l Sales &amp; Marketing Coordinator Phone: +90-212-465-7475 Fax: +90-212-465-7476 or 77 Web Site: <a href="http://www.itf-gida.com">www.itf-gida.com</a> Email: <a href="mailto:tugba.karadeniz@itf-exhibitions.com">tugba.karadeniz@itf-exhibitions.com</a> <b>Organizer:</b> ITF Fair</p>

<p><b>November 23-26, 2006</b></p> <p>These dates are subject to change.</p>	<p><b>MUFOPACK 2006</b>  <b>The 11<sup>th</sup> *MUSIAD International Fair</b>  This is a group of fair consisted of 4 sector divisions:  <b>MUFOPACK 2006:</b> Food products, Beverages, Packaging and Services Sectors:  <b>MUTEX 2006:</b> Textiles, Garments, Leather and Carpets  <b>MUMAC 2006:</b> Machinery, Computers, Automation, Automotive, Spare Parts and Electrical Goods.  <b>MUSCON 2006:</b> Construction, Furniture and Building Materials.  MUSIAD International Trade Fair is endorsed by the International Business Forum (IBF). Numerous businessmen from 30 countries, who are members of the IBF have been increasingly participating in MUSIAD Trade Fairs every year. <b>Biannual</b></p>	<p><b>Istanbul/Turkey</b>  CNR Expo Center, Yesilkoy</p>	<p><b>Contact:</b>  Mr. Hakan Kiyici, Foreign Relations or Mr. Ozcan Tokel  Phone: +90-212-213-6100  Fax: +90-212-213-7890 and +90-212-216-0142  Web Site: www.musiad.org.tr/fairs  E-Mail: foreignrelations@musiad.org.tr musiad@musiad.org.tr fairs@musiad.org.tr  <b>Organizer:</b>  <b>*MUSIAD</b> (Independent Industrialists and Businessmen's Association)</p>
<p><b>September 22-25, 2005</b></p> <p>2006 Fair Calendar will be ready on October or November 2005. The dates would be the same as in 2005.</p>	<p><b>1<sup>st</sup> AGROEXPOEURASIA Agriculture Fair</b>  Agriculture and Agricultural Mechanism Fair.  "AGROEXPO. Located on a total area of 55.000 mq of which 23.750 mq is for exhibition will be the biggest agricultural fair of Turkey by approximately 400 domestic and foreign exhibitors." <b>Annual</b></p>	<p><b>Izmir/Turkey</b>  Izfas/ Izmir International fair Center</p>	<p><b>Contact:</b> Mr. Ozan Karaatli  Phone: +90-232-374-4640  Ext: 3  Fax: +90-232-374-3849  Web Site:www.orionfair.com  E-mail: ozan.karaatli@orionfair.com  <b>Organizer:</b> Orion Fairs</p>
<p><b>September 13-17, 2006</b></p> <p>2006 Fair Calendar will be determined in October or November. These dates are subject to change.</p>	<p><b>BURTARIM 2005 (BURSA AGRICULTURE)</b>  Bursa 3<sup>rd</sup> Agriculture, Stockbreeding, Poultry and Sapling Fair.  Organized in cooperation with Bursa Directorate of Urban Agriculture. The largest exhibition of its kind. It will take place together with the <b>Bursa Dairy Industry Fair 2005. Annual.</b></p>	<p><b>Bursa/Turkey</b>  Bursa International Fair, Convention and Congress Center</p>	<p><b>Contact:</b> Mr. Ismail Tekdogan  Phone :+90-224-211-5081  Fax: +90-224-211-2216  Web Site:www.tuyap.com  E-mail: tuyapbursa@tuyap.com.tr  <b>Organizer:</b>  TUYAP Bursa Fairs Organization Inc.</p>

<p><b>November 09-13, 2005</b> 2006 Fair Calendar will be ready on October or November 2005. The dates are subject to change.</p>	<p><b>FOOD-TECH 2005</b> 2nd Istanbul Food and Beverage Technologies Fair. This group fair is organized in co-operation with ASD-The Packaging Manufacturers Association, with the aim to introduce the innovations and the progressed technologies within the food technologies field. <b>FOOD-TECH 2005</b> will be organized at the same time with the <b>11<sup>th</sup> PACKAGING INDUSTRY FAIR</b> and <b>ISTANBUL FOOD 2005</b>, the 5<sup>th</sup> Food Industries Fair. It will be a great opportunity for the exhibitors to meet visitors from all over Turkey and overseas. <b>Annual</b></p>	<p><b>Istanbul/Turkey</b> TUYAP Beylikduzu Exhibition Center</p>	<p><b>Contact:</b> Mr. Ekrem Sener Phone +90-212-886-6843 Ext: 266 Fax: +90-212-886-6698 Web Site: www.tuyap.com.tr E-mail: ekremsener@tuyap.com.tr <b>Organizer:</b> TUYAP Inc.</p>
<p><b>February 21-24, 2006</b></p>	<p><b>FABEX 2006</b> The 13<sup>th</sup> Mediterranean International Food &amp; Beverage Expertise Exhibition. Animal Nourishment; Agricultural, Beverage (Drink), Pastry, Bakery Packaging and Techniques. <b>FAS Turkey participated in this show in the past.</b> This is a regional show that serves Southern Turkey, particularly the hotels and resorts in Antalya area. The show also attracts duty-free shop operators. This is one of the biggest food shows: 20,000 visitors are expected to visit the show. <b>Annual.</b></p>	<p><b>Antalya/Turkey</b> Antalya Anfas Expo Center</p>	<p><b>Contact:</b> Mr. Haldun Tuzel Phone: +90-242-462-2000 Ext: 125 Mobile: +90-533-627-2115 <b>Fax: +90-242-462-1990</b> Web Site: www.fabexantalya.com; www.anfas.com.tr E-mail: halduntuzel@anfas.com.tr, fuar@anfas.com.tr <b>Organizer:</b> Anfas Antalya Fair and Exhibition Inc.</p>
<p><b>September 2006</b> 2006 Fair calendar will be set in October or November 2006.</p>	<p><b>MILKTECH 2006</b> 2nd International Exhibition of Milk, Dairy Products and Dairy Industry Technologies Fair. <b>Biannual</b></p>	<p><b>Istanbul or Izmir/Turkey</b> Location is not fixed yet.</p>	<p><b>Contact:</b> Mr. Alper Okyar and/or Ms. Emine Buyuk Phone: +90- 212-452-7450 Fax: +90- 212-452-7460 Web Site: www.milk-tech.com; www.masterfuar.com.tr E-mail: info@masterfuar.com.tr pazarlama@milk-tech.com <b>Organizer:</b> Master Fair</p>

<b>PET &amp; HORTICULTURE</b>			
<p><b>April 6-9, 2006</b> The 2006 Fair Calendar is not fixed yet. These dates are subject to change.</p>	<p><b>PETSHOW 2006</b> 10<sup>th</sup> International Pet and Accessories Exhibition. <b>Annual</b> Show will be organized with the <b>FLORIST 2006</b> fair.</p>	<p><b>Istanbul/ Turkey</b> CNR International Fair and Exhibition Inc.</p>	<p><b>Contact:</b> Mr. Gulek Daglar Phone: +90-212-465-7475 Ext: 2790 Fax: +90-212-465-7476 or 77  Web Site: www.itf-exhibitions.com E-mail: info@itf-xhibitions.com <b>Organizer:</b> CNR International Fair &amp; Exhibition Inc.</p>
<p><b>September 29-October 02, 2005</b> The 2006 Fair Calendar is not ready yet. The dates are subject to change.</p>	<p><b>PET &amp; FLORA 2005</b> The 9<sup>th</sup> Fair for Pets and Flowers. <b>Annual.</b></p>	<p><b>Izmir / Turkey</b> Izfasnternatioal Izmir Fair Center Tel: 0232-482-1270</p>	<p><b>Contact:</b> Ms. Mutlu Eyup Phone: +90-232-463-8621 Fax: +90-232-463-8623 Web site: www.eforfair.com E-mail: info@eforfair.com <b>Organizer:</b> Efor Ege Fairs &amp; Organization Ltd.</p>
<p><b>December 01-04, 2005</b>  2006 Fair Calendar is not ready yet. The fair is scheduled for the same dates as in 2005.</p>	<p><b>GROWTECH EURASIA</b> International Exhibition for Agriculture, Horticulture and Floriculture. <i>"Growtech Eurasia is organized every year on March in Antalya Expo Center. It is the biggest fair in Agriculture, Greenhouse and Floriculture business. It is a continuation of the most developed Agricultural fair in Europe, NTV Hortifair that is organized each year with 100% fullness of the fairground. Each year approximately the 30% of the exhibitor companies are of foreign origin. The firms that are participating are among the firms are developing agricultural technologies, producers and importers that are among the leaders in the sector". 15,000 professional visitors are expected this year.</i></p>	<p><b>Antalya/ Turkey</b> Antalya Expo Center</p>	<p><b>Contact:</b> Mr. Mehmet Dukkanci Phone: +90-216-425-6300 (Istanbul) Fax: +90-216-425-6302 (Istanbul)  Web Site: www.growtecheurasia.com E-mail: mehmet.dukkanci@ntsr.com.tr info@growtecheurasia.com and/or info@ntsr.com.tr <b>Organizer:</b> NTSR Fairs Inc.</p>

<b>WOOD TECHNOLOGIES AND FOREST PRODUCTS</b>			
<p><b>April 7-10, 2006</b>  <b>2006 Fair</b>            Calendar will be ready on October or November 2005. The dates are subject to change.</p>	<p><b>KONYA WOOD 2006</b>            Konya Wood Processing Machines, Cutting Tools, hand Tools, Furniture Side Industry and Accessories and Forestry Products and Wood Technology Fair. <b>Annual.</b></p>	<p><b>Konya / Turkey</b>            TUYAP Konya Fair, Exhibition and Convention Center</p>	<p><b>Contact:</b> Mr. Hakan Altin            Phone: +90-332-320-6275            Mobile: +90-535-301-8713            Fax: +90-332-322-8688            Web Site: www.tuyap.com.tr            E-mail: hakanaltin@tuyap.com.tr  <b>Organizer:</b> TUYAP Konya Exhibitions Inc.</p>
<p><b>November 18-22, 2005</b>  <b>2006 Fair</b>            Calendar will be ready in September 2005. The dates are expected to be the same as in 2005.</p>	<p><b>INTERMOB 2005</b>            The 8<sup>th</sup> Forestry Products and Wood Technology, Furniture Side Industry and Accessories Fair.</p>	<p><b>Istanbul/ Turkey</b>            TUYAP Fair, Exhibition and Convention Center-Beylikduzu</p>	<p><b>Contact:</b>            Mr. Sinan Karahanoglu            Phone: +90-212-886-6843            Ext: 1251            Fax: +90-212-886-6698            Web Site: www.tuyap.com.tr            E-mail: sinankarahanoglu@tuyap.com.tr  <b>Organizer:</b> TUYAP Inc.</p>